

Ref: 2020.14

Request Date: 26.05.2020

Response to a request under the Freedom of Information Act

I am writing to kindly ask whether I could receive information regarding the total spending on public relations in each of the last 5 years by the Office of the Police and Crime Commissioner.

This information can include, but is not restricted to, advertising, communications advice, media relations services, press release, drafting, photography, awards and events evenings, leaflets and brochures.

If possible, I would be grateful if I could also receive a breakdown of this expenditure.

Response

	Communications Professionals/Consultant	Awards evenings	Merchandise	Events (Charity Concert, Eisteddfod and Agricultural shows)	Printing Leaflets and brochures
2015/2016	£38,264.52	£2,249.00			£1876.00
2016/2017	£30,883.81	£3,543.54			£766.00
2017/2018	£43,286.15	£2,139.35			£956.00
2018/2019	£34,909.79	£2,549.16	£7,427.50	£5,099.60*	£686.00
2019/2020	£38,446.62	£2,091.10			£1568.00

*This includes a donation of £5518.60 for RASASC, a local charity.

Photography provided by our communications consultant is included in the costs above. Photography provided by staff is not measured.

This information has been provided in response to a request under the Freedom of Information Act 2000 and is correct as at 16.06.2020